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# Puerto Ricans in New Jersey, the United States, and Puerto Rico, 2014

In 2014, New Jersey was the third state with most Puerto Ricans in the United States, behind the Puerto Rican population in Florida and New York. In 2014, the Puerto Rican population in New Jersey was 5.2% of the total population. This represents an increase when compared to the years 2000 (4.4%) and 2010 (4.9%).

Findings from an examination of recently released Census data for 2014 reveal that:

- The employment rates of New Jersey Puerto Ricans of 59.2% were 5 percentage points higher than those for stateside Puerto Ricans (54.4%) and 19 percent points higher than it was in Puerto Rico, which had an employment rate of 35.4%. The disparity in unemployment was equally significant. For Puerto Ricans in New Jersey with a rate of 10.0%, this rate was lower than the rate for other stateside Puerto Ricans, at 11.6%, and much lower than the 18.9% unemployment rate in Puerto Rico.
- Earnings for Puerto Ricans in New Jersey were substantially higher than stateside and for those in Puerto Rico. The average earnings of full-time, year-round Puerto Ricans in New Jersey were \$81,019 for men and \$65,385 for women. Similar figures for stateside Puerto Ricans in 2014 were \$50,756 for men and \$42,263 for women. In Puerto Rico full-time, year-round earnings were substantially lower than in New Jersey and stateside where Puerto Rican men earned \$32,512 and women earned \$29,166.
- From an economic perspective, stateside Puerto Ricans represented \$97.2 billion or 72.3% of the \$134.5 billion total income of the Puerto Rican community. Puerto Ricans in New Jersey, with \$10.0 billion in income, represent a significant consumer

market and a potential market for trade, investments, tourism in general and medical tourism in particular, and other economic activities in the island.

- Educational attainment for Puerto Ricans 25 years and older in New Jersey was lower than in other states and Puerto Rico.
- The structure of Puerto Rican employment in New Jersey by major occupational category was similar to that of other stateside Puerto Ricans and those in Puerto Rico.
- New Jersey Puerto Ricans have an older age distribution when compared to the stateside Puerto Ricans.
- About one-third of New Jersey and stateside Puerto Ricans declare they only speak English at their homes while two-thirds speak also a language other than English.
- The proportion of households receiving cash public assistance income was 6.5% for Puerto Ricans in New Jersey, lower than 6.9% for other stateside Puerto Ricans, and 8.2% in Puerto Rico.

All in all, employment opportunities and higher earnings seem to be the main propellers of the growing Puerto Rican population in the New Jersey and the United States. In general, stateside Puerto Ricans' gains in employment and earnings were reflected in higher household income, higher per capita income, and lower poverty rates.

New Jersey has one of the most diverse Latino populations in the country. The Latino population in New Jersey grew from 17.7% of the state's total population in 2000 to 19.3% in 2014. Puerto Ricans were 27.1% of total Latino population. After Puerto Ricans, Dominicans (14.8.0%), Mexicans (14.6%), Colombians (6.9%), and Ecuadorians (6.7%) constitute the next largest groups.

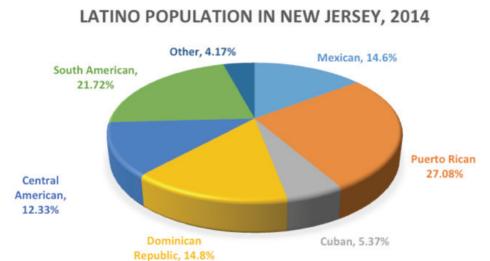
The median age of Puerto Ricans in New Jersey for the year 2014 was 29.9 years, one year older than the average for stateside Puerto Ricans of 28.9 years but 9 years younger than the 38.9 median age in Puerto Rico. These differences in the age structure were evident in the percentage of the population older than 62 years of age: 10.6% of Puerto Ricans in New Jersey were 62 years of age or older, a slightly higher percentage than stateside Puerto Ricans (9.9%) in this age group. With 21.0% of the population 62 years of age or older, Puerto Rico had a significantly higher proportion of the population in this age group.

Puerto Ricans in New Jersey had slightly lower English-fluency indicators than Puerto Ricans in other states. In New Jersey, 37.1% of Puerto Ricans speak only English at home, while 38.8% of Puerto Ricans in other states do so. Similarly, 61.2% or Puerto Ricans in other parts of the country speak a language other than English at home, while 62.9% of Puerto Ricans in New Jersey do so. Only about one in six stateside Puerto Ricans declare they speak English at a less-than-very-well fluency level.

Puerto Ricans residing in Puerto Rico had a significantly higher proportion of individuals 25 years of age or older with bachelor's or graduate degrees than stateside Puerto Ricans, whether they reside in New Jersey or elsewhere. The most pronounced difference was found among women: 28% of women in Puerto Rico had earned bachelor's or graduate degrees when compared to Puerto Rican women in New Jersey, 18.8% of whom had completed similar degrees, or in other states where 19.5% had completed similar degrees. For men, the differences were 8.6 and 4 percentage points, respectively.

Besides education, it is also important to examine the occupational distribution of Puerto Ricans in various regions of the country and the island. The data by major occupational category indicated that the structure of Puerto Rican employment in New Jersey was similar to that of other stateside Puerto Ricans and those in

Puerto Rico. However, there is a striking contrast in the occupational distribution between men and women. In 2014, 35.8% of women in New Jersey were employed in management, business, science, and arts occupations compared to 21.1% of men. These are typically, on average, the highest compensation and benefits occupations. The proportion of women in the higher occupational strata in New Jersey of 35.8% was slightly higher than for other stateside women of 33.1%, but the proportion for men in New Jersey was slightly lower (21.1%) than for stateside Puerto Ricans (23.4%). Similarly, women were overwhelmingly overrepresented in



**Table 1. Puerto Rican and Latino Population in New Jersey** 

|                        | 2000      | )       | 2010      |         | 2014      |         |
|------------------------|-----------|---------|-----------|---------|-----------|---------|
| Total                  | 8,414,350 | 100.00% | 8,791,894 | 100.00% | 8,938,175 | 100.00% |
| Not Hispanic or Latino | 7,297,159 | 86.72%  | 7,236,750 | 82.31%  | 7,209,003 | 80.65%  |
| Hispanic or Latino     | 1,117,191 | 13.28%  | 1,555,144 | 17.69%  | 1,729,172 | 19.35%  |
| Mexican                | 260,889   | 3.10%   | 217,715   | 2.48%   | 252,206   | 2.82%   |
| Puerto Rican           | 366,788   | 4.36%   | 434,092   | 4.94%   | 468,200   | 5.24%   |
| Cuban                  | 77,337    | 0.92%   | 83,362    | 0.95%   | 92,810    | 1.04%   |
| Dominican Republic     | 102,630   | 1.22%   | 197,922   | 2.25%   | 255,013   | 2.85%   |
| Central American:      | 80,497    | 0.96%   | 176,611   | 2.01%   | 213,210   | 2.39%   |
| Salvadoran             | 25,230    | 0.30%   | 56,532    | 0.64%   | 79,832    | 0.89%   |
| South American         | 177,017   | 2.10%   | 325,179   | 3.70%   | 375,622   | 4.20%   |
| Ecuadorian             | 65,075    | 0.77%   | 101,593   | 1.16%   | 119,844   | 1.34%   |
| Other                  | 209,993   | 2.50%   | 120,263   | 1.37%   | 72,111    | 0.81%   |

Sources: U.S. Census Bureau, Census 2000 Summary File 1, 2010 Census. Summary File 1, and 2014 American Community Survey 1-Year Estimates.

sales and office occupations, while men were overrepresented in production, transportation, and moving, and construction and maintenance occupations.

The employment status of Puerto Ricans in New Jersey was five percentage points higher than for other stateside Puerto Ricans, but they also participated more actively in the labor force and had a lower unemployment rate when compared to Puerto Rico. The employment rate of stateside and New Jersey Puerto Ricans (54.4% and 59.2%, respectively) was between 19 and 23.8 percentage points higher than the

similar rate in Puerto Rico of 35.4%. The disparity in unemployment was equally significant. In 2014, the unemployment rate in Puerto Rico stood at 18.9% of those in the labor force. In contrast, the unemployment rate for Puerto Ricans in New Jersey was 10.0%, slightly lower than the rate for other stateside Puerto Ricans of 11.6%.

Besides better employment opportunities, an important factor inducing migration to the United States from Puerto Rico or interstate mobility among Puerto Ricans are differences in earnings. The average earnings of full-time,

year-round of Puerto Ricans in New Jersey of \$81,019 and \$65,385 were higher than for stateside Puerto Ricans of \$50,756 for men and \$42,263 for women. Earnings for Puerto Ricans in New Jersey were also substantially higher than for Puerto Rico where full-time, year-round men in 2014 earned \$32,512 and women earned \$29,166.

Household and family income are important indicators of economic well-being. These indicators were higher for Puerto Ricans in New Jersey than for stateside Puerto Ricans, and more than doubled that of the island. Median household income was \$46,889 for Puerto Ricans in New

Puerto Rican Educational Attainment

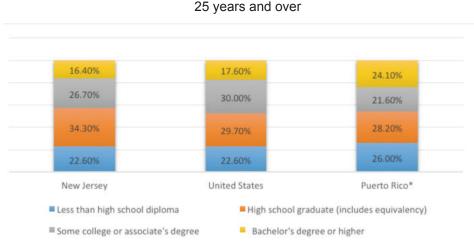


Table 2. Age, Education, and Language

**Puerto Ricans** 

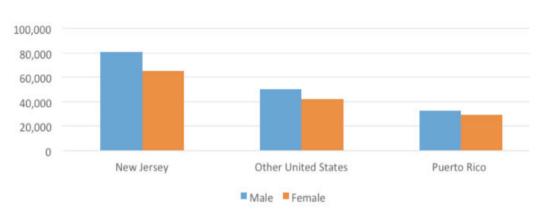
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|  | <b>New Jersey</b> | <b>United States</b> | Puerto Rico* |
|--|-------------------|----------------------|--------------|
| TOTAL POPULATION   | 468,200           | 5,266,738            | 3,404,122    |
| Median age (years)   | 29.9              | 28.9                 | 38.9         |
| 62 years and over  | 10.6%             | 9.90%                | 21.00%       |
| EDUCATIONAL ATTAINMENT Population 25 years and over                              |                   |                      |              |
| Less than high school diploma  | 22.6%             | 22.60%               | 26.00%       |
| High school graduate (includes equivalency)                                      | 34.3%             | 29.70%               | 28.20%       |
| Some college or associate's degree   | 26.7%             | 30.00%               | 21.60%       |
| Bachelor's degree or higher  | 16.4%             | 17.60%               | 24.10%       |
| Male, bachelor's degree or higher  | 13.9%             | 15.60%               | 19.60%       |
| Female, bachelor's degree or higher  | 18.8%             | 19.50%               | 28.10%       |
| LANGUAGE SPOKEN AT HOME AND ABILITY TO SPEAK ENGLISH Population 5 years and over |                   |                      |              |
| English only   | 37.1%             | 38.80%               | 5.30%        |
| Language other than English  | 62.9%             | 61.20%               | 94.70%       |
| Speak English less than "very well"  | 16.3%             | 17.30%               | 78.80%       |

Source: U.S. Census Bureau, 2014 American Community Survey 1-Year Estimates.

<sup>\*</sup> Puerto Ricans only.

### Mean earnings for full-time, year-round Puerto Rican workers



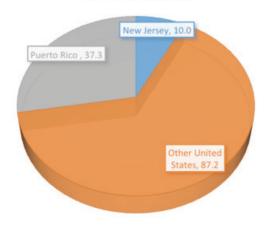
Jersey and \$39,322 for other stateside Puerto Ricans, and \$18,710 for the island. These differences were also evident in per capita income. In 2014, per capita income for Puerto Ricans in New Jersey was \$21,401 and \$18,457 for other stateside Puerto Ricans, and \$10,960 for the island.

From an economic perspective, stateside Puerto Ricans represented 72.3% of the \$134.5 billion total purchasing

**Table 3. Employment and Occupations** 

| Puerto Ricans   | 2014           |                      |                  |  |
|---|----------------|----------------------|------------------|--|
| T delto Ribalis   | New Jersey     | <b>United States</b> | Puerto Rico*     |  |
| EMPLOYMENT STATUS   |                |                      |                  |  |
| Population 16 years and over  |                |                      |                  |  |
| In labor force  | 65.9%          | 62.40%               | 43.70%           |  |
| Civilian labor force  | 65.8%          | 61.60%               | 43.70%           |  |
| Employed  | 59.2%          | 54.40%               | 35.40%           |  |
| Unemployed  | 10.0%          | 11.60%               | 18.90%           |  |
| Not in labor force  | 34.1%          | 37.60%               | 56.30%           |  |
| OCCUPATION Civilian employed population 16 years and over   |                |                      |                  |  |
| Male  | 106,264        | 1,058,918            | 516,762          |  |
| Management, business, science, and arts   | 21.1%          | 23.40%               | 23.90%           |  |
| Service occupations   | 23.2%          | 22.50%               | 23.00%           |  |
| Sales and office occupations  | 20.2%          | 19.60%               | 21.30%           |  |
| Construction and maintenance  | 14.0%          | 13.80%               | 18.00%           |  |
| Production, transportation, and moving  | 21.6%          | 20.70%               | 13.70%           |  |
| Female  | 94,911         | 999,105              | 456,356          |  |
| Management, business, science, and arts   | 35.8%          | 33.10%               | 39.70%           |  |
| Service occupations   | 23.0%          | 24.40%               | 16.60%           |  |
| Sales and office occupations  | 35.0%          | 35.70%               | 38.30%           |  |
| Construction and maintenance  | 0.3%           | 0.60%                | 0.60%            |  |
| Production, transportation, and moving  | 5.9%           | 6.20%                | 4.80%            |  |
| CLASS OF WORKER   |                |                      |                  |  |
| Civilian employed population 16 years and over  | 82.4%          | 82.00%               | 69.00%           |  |
| Private wage and salary workers Government workers  | 82.4%<br>14.6% | 82.00%<br>14.80%     | 69.00%<br>22.50% |  |
| Self-employed workers in own not incorporated business  | 2.8%           | 3.10%                | 8.30%            |  |
| VETERAN STATUS  | 2.070          | 3.1070               | 0.3070           |  |
| Civilian population 18 years and over   |                |                      |                  |  |
| Civilian veteran Source: U.S. Census Bureau, 2014 American Community Survey 1-Year Estimates. * Puerto Ricans only. | 3.7%           | 6.00%                | 3.30%            |  |

## PUERTO RICAN PURCHASING POWER, IN BILLIONS, 2014



power of the entire Puerto Rican community in the year 2014. Purchasing power was defined simply as per capita income multiplied by the Puerto Rican population. Stateside Puerto Ricans had more than doubled the total purchasing power of Puerto Ricans in Puerto Rico of \$37.3 billion. Puerto Ricans in New Jersey had \$10.0 billion in purchasing power, which represented a significant potential market for trade, investments, tourism in general and medical tourism in particular, and other economic activities in the island.

One of the often alluded-to data about Puerto Ricans in the U.S. is that welfare or public assistance is a motivation for interstate mobility or migration from Puerto Rico. In 2014, the proportion of households that received cash

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| <b>Table</b> | 4. | Income | and | <b>Earnings</b> |
|--------------|----|--------|-----|-----------------|
|--------------|----|--------|-----|-----------------|

| Puerto Ricans   | 2014       |                      |              |  |
|---|------------|----------------------|--------------|--|
| Puerto Ricans   | New Jersey | <b>United States</b> | Puerto Rico* |  |
| INCOME IN THE PAST 12 MONTHS (IN 2013 INFLATION-ADJUSTED DOLLARS) |            |                      |              |  |
| Households  | 145,808    | 1,635,808            | 1,175,297    |  |
| Median household income (dollars)                                 | 46,889     | 39,322               | 18,710       |  |
| With earnings   | 80.40%     | 76.90%               | 54.70%       |  |
| Mean earnings (dollars)   | 72,239     | 61,065               | 36,407       |  |
| With Social Security income                                       | 25.00%     | 24.10%               | 43.20%       |  |
| Mean Social Security income (dollars)                             | 14,183     | 13,727               | 12,159       |  |
| With Supplemental Security Income                                 | 9.40%      | 12.60%               | 0.40%        |  |
| Mean Supplemental Security Income (dollars)                       | 7,923      | 8,780                | 10,025       |  |
| With cash public assistance income                                | 6.50%      | 6.90%                | 8.10%        |  |
| Mean cash public assistance income (dollars)                      | 2,885      | 3,441                | 2,316        |  |
| With retirement income  | 8.90%      | 10.10%               | 15.60%       |  |
| Mean retirement income (dollars)                                  | 20,431     | 20,452               | 15,387       |  |
| With Food Stamp/SNAP benefits                                     | 23.90%     | 31.50%               | 39.70%       |  |
| Families  | 104,535    | 1,114,628            | 830,807      |  |
| Median family income (dollars)                                    | 54,355     | 44,499               | 22,220       |  |
| Married-couple family   | 55.40%     | 53.90%               | 56.10%       |  |
| Median income (dollars)   | 85,225     | 67,129               | 29,417       |  |
| Male householder, no spouse present                               | 10.60%     | 10.20%               | 9.50%        |  |
| Median income (dollars)   | 45,840     | 37,513               | 17,797       |  |
| Female householder, no husband present                            | 34.00%     | 35.90%               | 34.40%       |  |
| Median income (dollars)   | 28,142     | 23,957               | 13,554       |  |
| Individuals   | 468,200    | 5,266,738            | 3,404,122    |  |
| Per capita income (dollars)                                       | 21,401     | 18,457               | 10,960       |  |
| Mean earnings (dollars) for full-time, year-round workers:        |            |                      |              |  |
| Male  | 81,019     | 50,756               | 32,512       |  |
| Female  | 65,385     | 42,263               | 29,166       |  |

 $Source: U.S.\ Census\ Bureau,\ 2014\ American\ Community\ Survey\ 1-Year\ Estimates.$ 

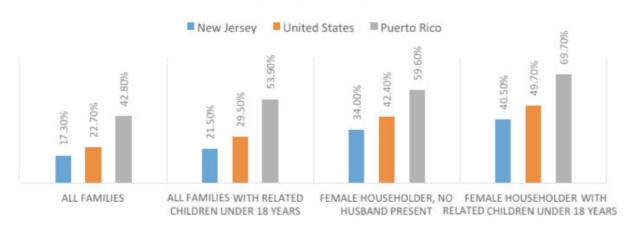
\* Puerto Ricans only.

public assistance income of 6.5% was lower for Puerto Ricans in New Jersey than a comparable rate of 6.9% for other stateside Puerto Ricans, and 8.1% in Puerto Rico. In other words, on average, by staying in Puerto Rico a higher proportion of Puerto Ricans would have received public assistance income when compared to the states. In addition, the differences in the amount that the households received by public assistance were higher for stateside Puerto Ricans (\$3,441) than for Puerto Ricans in New Jersey (\$2,885). The proportion of Puerto Rican households in New Jersey receiv-

ing benefits from the Food Stamp/SNAP program was 23.9% in 2014, 7.6 percentage points lower than the 31.5% rate for Puerto Rican households in other parts of the U.S. and 15.8 percentage points lower than the 39.7% for Puerto Rico.

Puerto Rico has a higher incidence of public assistance simply because it has higher poverty rates and thus a higher proportion of qualified recipients. The poverty rate for all Puerto Rican families was 17.3% in New Jersey, 22.7% in other parts of the U.S., and 42.8% in Puerto

### **POVERTY RATES**



| Table 5. Poverty                               |            |                      |              |  |
|--|------------|----------------------|--------------|--|
| Puerto Ricans                                  | 2014       |                      |              |  |
| . worth reasons                                | New Jersey | <b>United States</b> | Puerto Rico* |  |
| POVERTY RATES                                  |            |                      |              |  |
| All families                                   | 17.30%     | 22.70%               | 42.80%       |  |
| With related children under 18 years           | 21.50%     | 29.50%               | 53.90%       |  |
| With related children under 5 years only       | 23.80%     | 24.60%               | 57.10%       |  |
| Married-couple family                          | 6.40%      | 9.70%                | 30.90%       |  |
| With related children under 18 years           | 6.00%      | 11.30%               | 35.50%       |  |
| With related children under 5 years only       | N/A        | 5.90%                | 33.90%       |  |
| Female householder, no husband present, family | 34.00%     | 42.40%               | 59.60%       |  |
| With related children under 18 years           | 40.50%     | 49.70%               | 69.70%       |  |
| With related children under 5 years only       | 52.80%     | 49.40%               | 75.70%       |  |
| All people                                     | 19.80%     | 26.20%               | 46.60%       |  |
| Under 18 years                                 | 26.80%     | 33.40%               | 58.70%       |  |
| Related children under 18 years                | 26.50%     | 33.10%               | 58.60%       |  |
| Related children under 5 years                 | 29.80%     | 34.70%               | 62.80%       |  |
| Related children 5 to 17 years                 | 25.10%     | 32.40%               | 57.30%       |  |
| 18 years and over                              | 16.70%     | 22.80%               | 43.20%       |  |
| 18 to 64 years                                 | 16.20%     | 22.80%               | 43.80%       |  |
| 65 years and over                              | 20.50%     | 22.40%               | 41.00%       |  |
| People in families                             | 17.90%     | 23.60%               | 44.60%       |  |
| Unrelated individuals 15 years and over        | 31.30%     | 38.50%               | 58.60%       |  |

Source: U.S. Census Bureau, 2014 American Community Survey 1-Year Estimates.

<sup>\*</sup> Puerto Ricans only.

Rico. Though stateside Puerto Ricans' rates were about half or lower than poverty rates in Puerto Rico, families with female householder, no husband present, and children under 18 years of age exhibited much higher incidence of poverty than the average family. For Puerto Rican female-headed families with children the rates were 40.5% in New Jersey, 49.7% for the rest of the U.S., and 69.7% in Puerto Rico. These are inordinately high poverty rates by any measure or comparative context.

Housing is a primary determinant of the cost of living. In general, the Northeast has higher cost of home ownership than the South or other parts of the country. The median value of owner-occupied housing for Puerto Ricans

in New Jersey was \$254,000, compared to \$175,900 for other stateside Puerto Ricans, and \$119,500 in Puerto Rico. The median monthly owner costs with a mortgage was \$2,117 for Puerto Ricans in New Jersey, and \$1,545 for other stateside Puerto Ricans. A comparable cost was \$873 in Puerto Rico. These relative prices and ownership costs were reflected in ownership rates. Puerto Ricans in New Jersey had lower rates of home ownership than Puerto Ricans in Puerto Rico. The Census data revealed that Puerto Ricans in New Jersey had a 38.7% rate of owner-occupied housing units, while the comparable rate for stateside Puerto Ricans was 36%. The home ownership rate in Puerto Rico was much higher, at 68.7%.

**Table 6. Housing and Health Insurance** 

|   | 2014       |               |              |  |
|---|------------|---------------|--------------|--|
| Puerto Ricans   | New Jersey | United States | Puerto Rico* |  |
| HOUSING   |            |               |              |  |
| Owner-occupied housing units  | 38.7%      | 36.00%        | 68.70%       |  |
| Monthly owner costs as a percentage of household income in the past 12 months |            |               |              |  |
| Less than 30 percent  | 57.8%      | 62.80%        | 52.60%       |  |
| 30 percent or more  | 42.2%      | 37.20%        | 47.40%       |  |
| Owner-occupied housing units  |            |               |              |  |
| Median value (dollars)  | 254,000    | 175,900       | 119,500      |  |
| Median selected monthly owner costs with a mort-gage (dollars)                | 2,117      | 1,545         | 873          |  |
| HEALTH INSURANCE COVERAGE Civilian noninstitutionalized population            |            |               |              |  |
| With private health insurance   | 57.5%      | 51.60%        | 38.00%       |  |
| With public coverage  | 36.3%      | 43.50%        | 62.90%       |  |
| No health insurance coverage  | 11.3%      | 11.50%        | 5.50%        |  |

Source: U.S. Census Bureau, 2014 American Community Survey 1-Year Estimates.

\* Puerto Ricans only.

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